## The Alliance for Senior Services presents:



A 2022 EARTH DAY WEBINAR By Shari Haber, My Great Goodbye



#### Shari Haber, Founder of My Great Goodbye

- Trustee, Funeral Consumers Alliance of Northern NJ
- Member, Association for Death Education & Counseling
- Member, NJ Health Care Quality Institute Conversations of Your Life Task Force (Bergen County)
- Member, The Alliance for Senior Services

201-236-0670 mygreatgoodbye.com

2



# Burial = Pollution?

#### IN THE UNITED STATES, EACH YEAR WE BURY THE FOLLOWING:

- 827,060 gallons embalming fluid, incl. formaldehyde
- 180,544,000 pounds of steel in caskets
- 5,400,000 pounds of copper and bronze in caskets
- 30 million board feet of hardwood in caskets
- 3,272,000,000 pounds of reinforced concrete vaults
- 28,000,000 pounds of steel in vaults



Source: Cornell University



Caring for the dead w/minimal environmental impact, and aiding in the conservation of natural resources:

- No toxic embalming
- Biodegradable containers, caskets, shrouds, urns (unvarnished/sustainable woods w/no metal trim)
- No vaults/cement liners
- Reduction of carbon emissions
- Sustainable land management/preservation & restoration of natural habitat
- Protection of worker health







Biodegradable containersCaskets & Shrouds





(Includes untreated woods, sea grass/bamboo/willow/peace silk)





GRAHAM JESSE BECKHORN APRIL 20, 1982 . DEBRUARY 14, 2008 PRECIOUS SON AND BROTHER

FOREVER ALIVE IN OUR HEARTS







# In 2020, 56.1 % Americans; projected to be 65.2% by 2025

(Source: CANA)

## 2020 to 2025 66.00% 62.00% 60.00% 58.00% 56.00% 52.00% 50.00%

2020 | 2021 | 2022 | 2023 | 2024 | 2025







8

#### Practical

- Can be a less expensive option
- Decreased cemetery space
- Perception of eco-friendliness

#### Personal

- Declining affiliation w/ organized religion
- Increasingly mobile society
- Changing attitudes of Baby Boomer generation
- Flexibility





### Water Cremation

Uses water instead of fire
Over 90% energy savings
No greenhouse gas emissions
No fossil fuel burning
20% more ash remains

# AQUAMATION



A flameless process that uses water instead of fire.



9

Over 90% energy savings when compared to flame-based cremation.



No direct emissions of harmful greenhouse gases or mercury.



No burning of fossil fuels.



20% more ash remains returned to the family.



Learn more: aquamationinfo.com









# Natural Organic Reduction



























Green(er) Modifications

- Use a GBC-certified or NFDA Green Funeral Practices Certificate Program member FH
- Don't have the body embalmed if no viewing (or request non-toxic embalming fluids)
- Choose a casket made from sustainable materials or untreated wood; no metal trim
- Select a burial outfit made of natural fibers, ideally already owned vs buying new
- Forgo printed invites/funeral programs; list funeral program on a board or project
- Pass out eco-friendly memorial momentos like garden seeds & plantable cards
- Select a green cemetery rather than conventional burial grounds

16





Green(er) Modifications

- Choose EV or hybrid hearse/vehicles to transport the decedent/family to the cemetery
- Pick a crematorium that is energy efficient w/minimal toxin release & offers metal recycling
- Contribute to a carbon offset fund or global warming initiative
- Rent a casket for the funeral service and use an eco-friendly container for cremation
- Select an urn made from recycled or biodegradable materials
- Keep ashes at home or scatter in nature/offshore
- Serve organic food at the wake/memorial/repast/shiva; donate/compost leftovers







VT XX Hrchbishop Desmond Tutu: 1931 - 2021

Luke Perry 1966-2019







Shari Haber, Founder 201-236-0670 | mygreatgoodbye.com | shari@mygreatgoodbye.com

MY GREAT GOODBYE



THE ALLIANCE FOR SENIOR SERVICES